



FLAT ROCK CELLARS

FOR IMMEDIATE RELEASE

PRINCE CHARLES ENJOYS FLAT ROCK CELLARS' WINE

Flat Rock Cellars Chardonnay served at Official State dinner honouring Prince Charles

November 12, 2009 – Flat Rock Cellars President, Ed Madronich was honoured to attend the official State dinner hosted by Their Excellencies the Right Honourable Michaëlle Jean, Governor General of Canada and Jean-Daniel Lafond in honour of Their Royal Highnesses The Prince of Wales and the Duchess of Cornwall at Rideau Hall on Wednesday, November 11, 2010. Attended by approximately 100 guests, Madronich was pleased to find that **Flat Rock Cellars' 2004 The Rusty Shed Chardonnay** was chosen as the wine accompaniment to the first course served—Lake Winnipeg Goldeneye, Northern Pike and western wild mushroom rillette.

The dinner, which concluded the 11-day long Canadian tour by Their Highnesses, was also attended by Stephen Harper, accompanied by his wife, Laureen Harper. "The State dinner at Rideau Hall was a truly spectacular event", remarked Madronich. "I'm so proud to have my wine showcased alongside the very best of Canadian cuisine." All wines served were precisely paired with Canadian fare prepared by Rideau Hall Executive Chef, Louis Charest.

"His Royal Highness has a passion for locally grown products and last night's meal demonstrated the spectacular marriage of local Canadian ingredients with our Rusty Shed Chardonnay," added Madronich.

Flat Rock Cellars' 2004 The Rusty Shed Chardonnay was the first vintage of this wine by the Jordan-based winery, and is a blend of four parcels of estate grown Chardonnay all barrel fermented and aged in French oak. To honour this special occasion, Flat Rock Cellars has pulled a limited number of cases from their library and made them available for purchase. This special wine is available exclusively from the winery.

About Flat Rock Cellars

Flat Rock Cellars is an architecturally unique, five-level gravity flow winery surrounded by 80 acres of vineyards, located on the Twenty Mile Bench in Jordan, Ontario, specializing in Pinot Noir, Chardonnay and Riesling. Flat Rock Cellars was established based on a commitment to quality and the inextinguishable passion of its founders. The winery is guided by the mastery of modern techniques; where viticulture and winemaking come together with architecture and hospitality to create an experience as memorable as it is enjoyable.

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